

# State Financial Security Scorecards

## Economic Pressures Facing Future Retirees

**Webinar**  
July 30, 2015  
11:00 a.m. ET

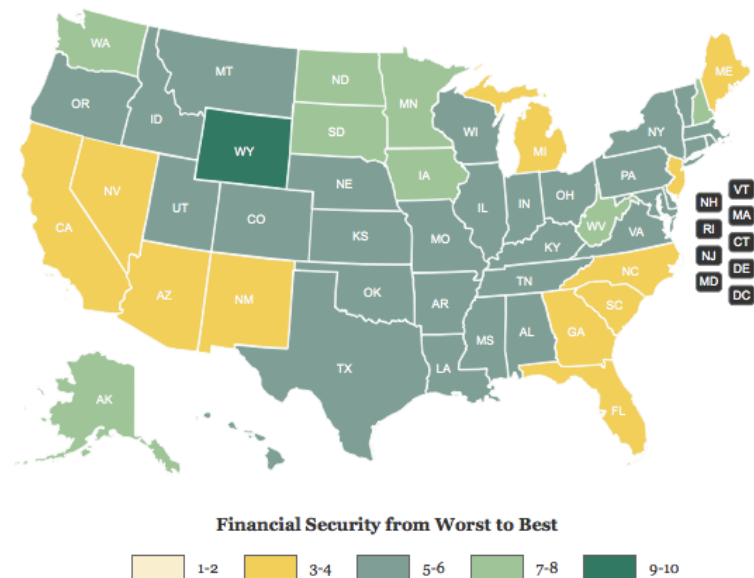


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# Agenda

- Logistics & Introductions
- Report Overview
- Conclusions
- Q&A



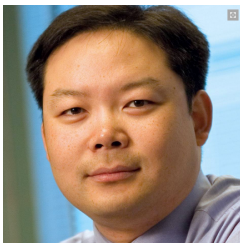
# Speakers



**Diane Oakley**  
Executive Director  
National Institute on Retirement Security



**Kathleen Kennedy Townsend**  
Task Force on Retirement Security for All Marylanders Chair  
Center on Retirement Initiatives at Georgetown University Founder  
Former Maryland Lt. Governor  
Rock Creek Group Managing Director

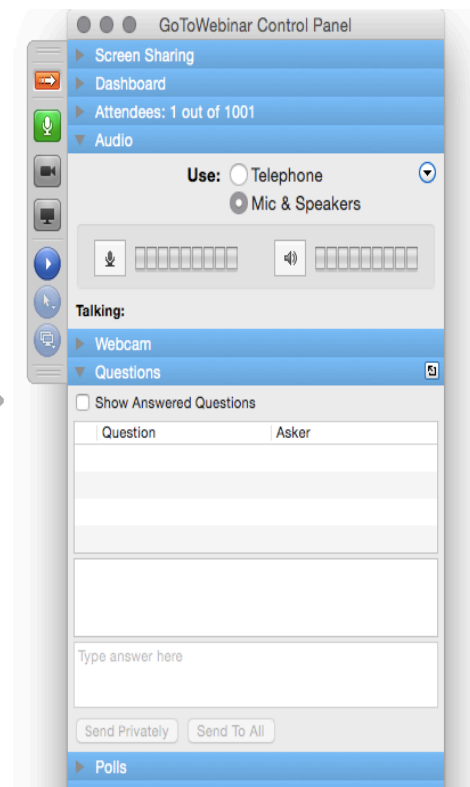


**Hank Kim**  
Executive Director  
National Conference on Public Employee Retirement Systems



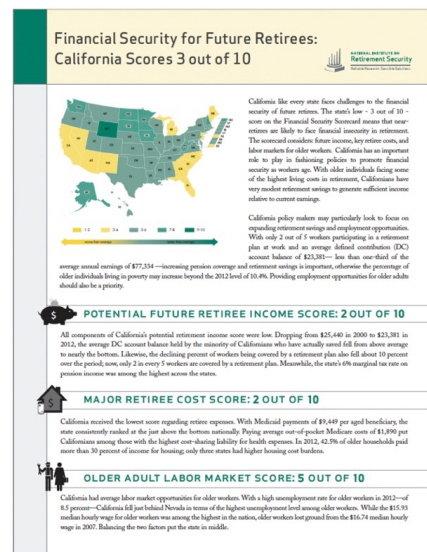
# Webinar Logistics

- Attendees in listen only mode.
- Research, supporting materials available at [www.nirsonline.org](http://www.nirsonline.org).
- Questions welcome! Type question using “Question” function on your control panel, and we will answer.
- Encourage distribution of information - @nirsonline #retirementcrisis
- Audio, technical issues during webinar, please call contact GoToWebinar at 1-800-263-6317.
- You will receive email with link to replay of webinar.



# Why State Financial Security Scorecards?

- Summarizes financial security outlook for aging population based on key economic factors – income, costs and work.
- State-level safety net needs likely to increase as populations age.
- Informs policy discussion by highlighting areas in need of particular attention.



Financial Security for Future Retirees in California

**CALIFORNIA FINANCIAL SECURITY SCORES: 2000, 2007, 2012, AND NATIONAL AVERAGE 2012**

	2000	2007	2012	National
<b>Overall Score</b>	<b>3</b>	<b>3</b>	<b>3</b>	<b>5.4</b>
<b>Retirement Income Score</b>	<b>3</b>	<b>2</b>	<b>2</b>	<b>5.5</b>
Retirement Plan Participation (Private Sector)	44.15%	43.66%	40.21%	46.0%
Average DC Account Balance	\$25,440	\$24,310	\$23,301	\$30,345
Marginal Tax Rate on Pension Income	5.57%	6.07%	5.99%	4.0%
<b>Retiree Cost Score</b>	<b>2</b>	<b>2</b>	<b>2</b>	<b>5.4</b>
Medicaid Out of Pocket Cost per Enrollee	\$1,779	\$1,751	\$1,890	\$1,745
Medicaid Payments for Older Beneficiaries	\$7,995	\$9,341	\$9,449	\$16,578
Older Households Paying 30% or More for Housing	36.0%	40.9%	42.0%	32.7%
<b>Labor Market Score</b>	<b>5</b>	<b>6</b>	<b>5</b>	<b>5.6</b>
Older Worker Unemployment Rate	3.8%	3.9%	8.5%	5.3%
Median Hourly Wage for Older Workers	\$14.73	\$16.74	\$15.93	\$14.76

Note: All dollar figures are in 2012 dollars.

**ABOUT THE FINANCIAL SECURITY SCORECARD**

The Financial Security Scorecard measures three key areas of retirement security: potential future income, major retiree costs, and the labor market for older Americans. This Scorecard assesses California relative to the other states on these dimensions of retirement security.

Nationally, private sector participation and savings in retirement plans are particularly inadequate. Reflecting an overall downward trend, even the highest-ranking state for workplace retirement plan participation had just 54% of private sector workers age 21-64 enrolled in a pension or 401(k) style retirement plan. Furthermore, saving savings levels in 2012 generated account values that are lower than a year's income and below levels that financial industry experts recommend as targets for most ages. Thus, regardless of relative scores, all states have their work cut out for them when it comes to creating adequate financial security for aging populations.

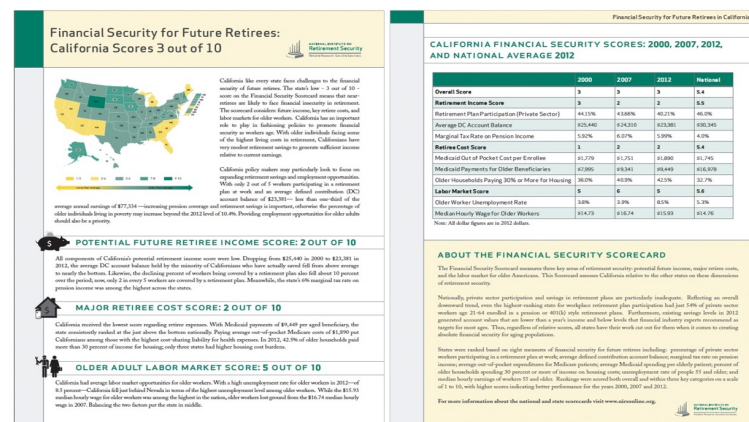
States were ranked based on eight measures of financial security for future retirees including: percentage of private sector workers participating in a retirement plan at work; average defined contribution account balance; marginal tax rate on pension income; average out-of-pocket expenditures for Medicare premiums; average Medicaid spending per elderly person; percent of older households spending 30 percent or more of income on housing costs; unemployment rate of people 55 and older; and median hourly earnings of older workers 55 and older. Rankings were scored both overall and within three key categories on a scale of 1 to 10, with higher scores indicating better performance for the years 2000, 2007, and 2012.

For more information about the national and state scorecards visit [www.stateonline.org](http://www.stateonline.org).



# What's New in State Scorecards?

- Two page summary of economic outlook for retirement security in every state.
- Considers trends in retirement plan participation rates in each state.
- Evaluates average savings levels in “defined contribution” retirement accounts in relation to median income.
- Considers current poverty levels in each state.



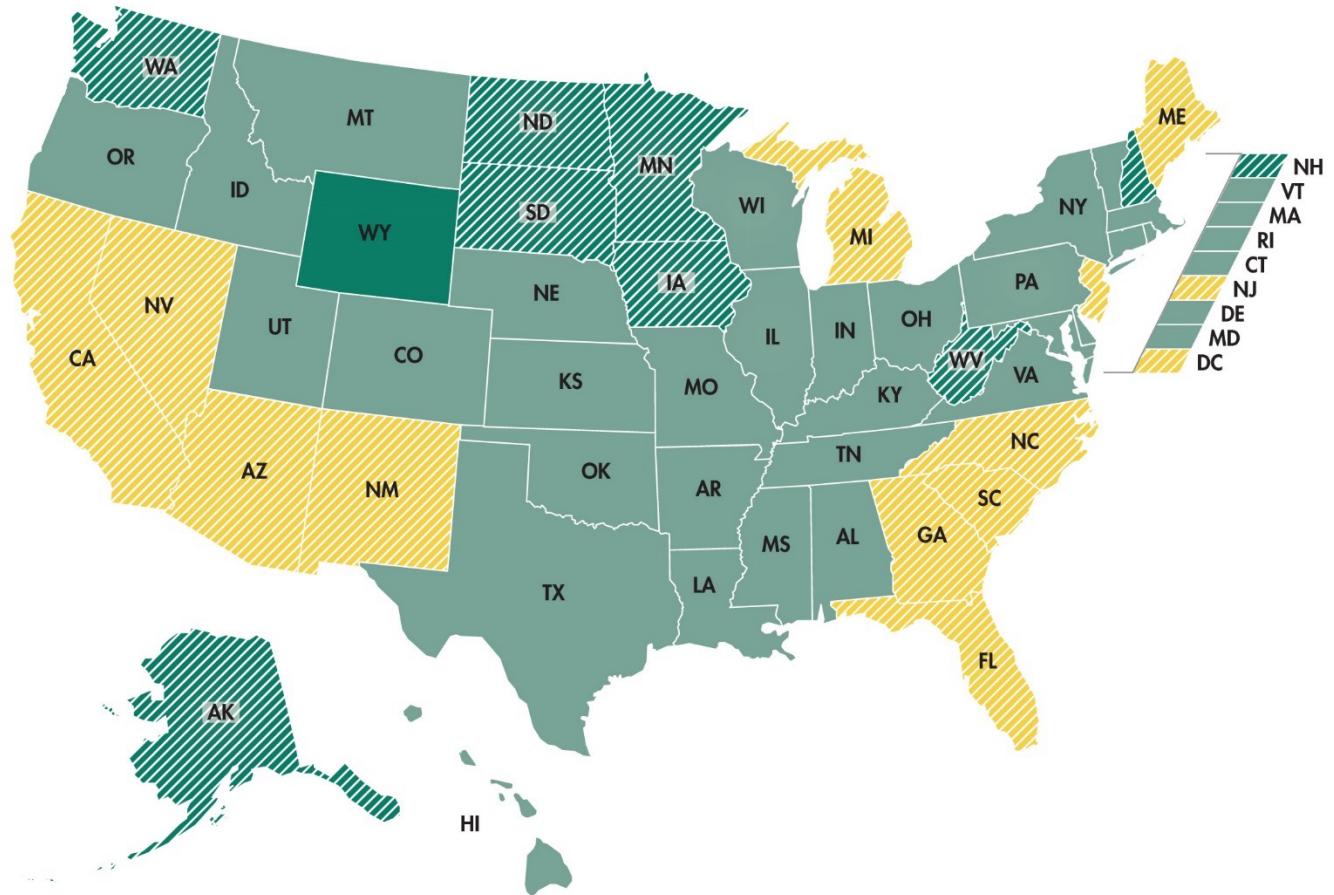
# Primary Findings

1. There is room for improvement in all states in one or more measure of financial security for future retirees.
2. All three potential sources of economic insecurity for future retirees deserve policy attention.
3. Scorecard identifies potential priorities for lowest performing states.
4. States must remain vigilant over time.





# Overall Scores 2012



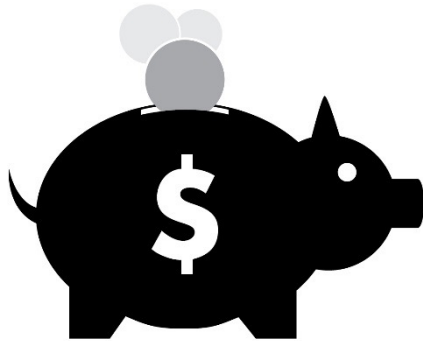


# Methodology

- Summarize evaluation of 8 key economic variables using 2012 data in 3 key categories critical to financial security: *retirement savings and its potential to replace income, current retiree costs, and labor market conditions for older workers.*
- Translates Scorecard Rankings into an action narrative focused on creating a better future for all working citizens.
- Consider trends within state for data gathered for 2000, 2007 and 2012



# Scorecard Categories/Variables



## Retirement Income

- Private workplace retirement plan participation
- Average defined contribution account balance
- Marginal tax rate on pension income



## Retiree Costs

- Medicare out-of-pocket costs
- Medicaid generosity
- Housing cost burden

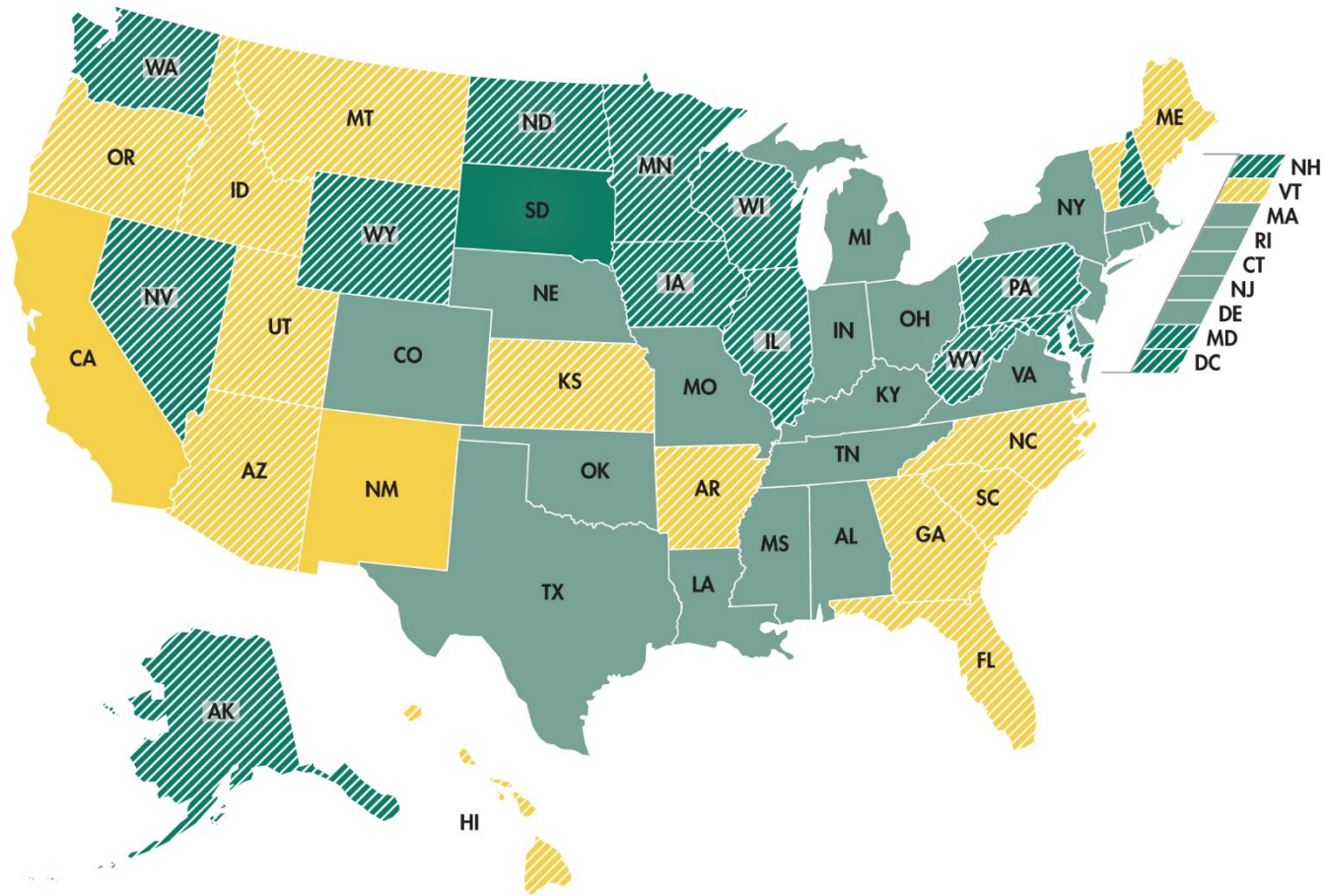


## Labor Market

- Unemployment rate for people aged 55 years old and older.
- Median hourly earnings (real) for people aged 55 years old and older



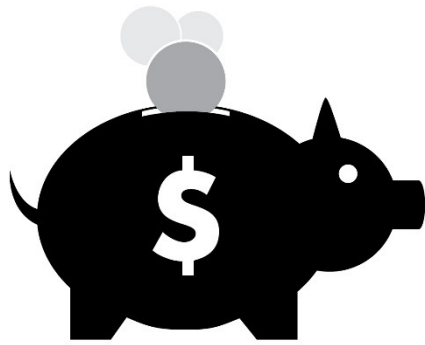
# Retirement Income Scores 2012



1-2 3-4 5-6 7-8 9-10

worse than average better than average





# Retirement Income

## Participation, Savings and Taxes



IL

### POTENTIAL FUTURE RETIREE INCOME SCORE: 8 OUT OF 10

The components of Illinois' potential retirement income score were mixed but tended toward a high score. Illinois ranked 2nd in the nation on the average value in defined contribution (DC) accounts, with a typical balance of \$44,590 in 2012. Dropping from 53.4% in 2000 to just 46.4% of private sector employees participating in employer-sponsored retirement plans in 2012, the state fell below national pension coverage levels. Its 0.07% marginal state income tax rate on pension income put Illinois just behind the states with no tax on pension income.



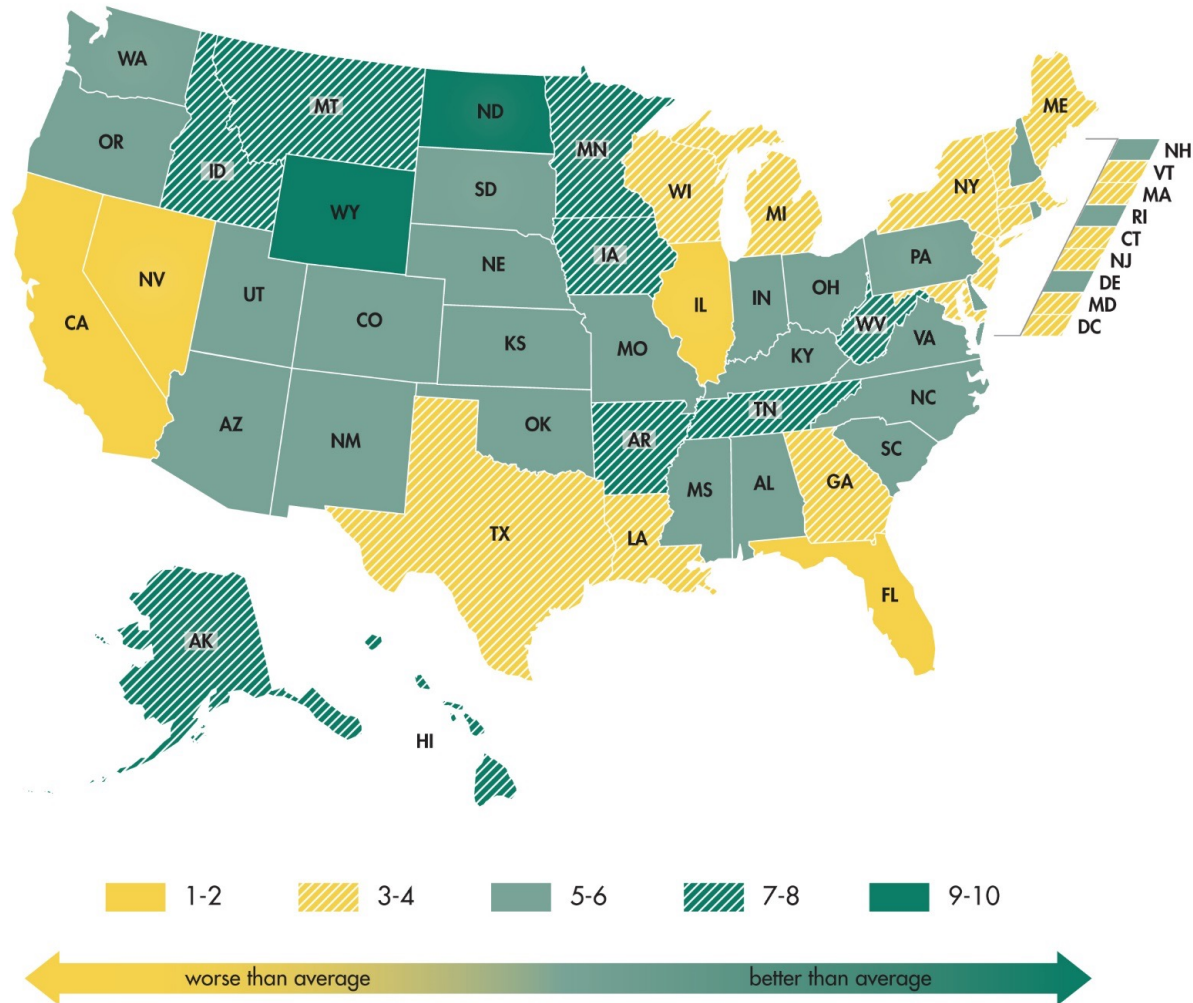
CA

### POTENTIAL FUTURE RETIREE INCOME SCORE: 2 OUT OF 10

All components of California's potential retirement income score were low. Dropping from \$25,440 in 2000 to \$23,381 in 2012, the average DC account balance held by the minority of Californians who have actually saved fell from above average to nearly the bottom. Likewise, the declining percent of workers being covered by a retirement plan also fell about 10 percent over the period; now, only 2 in every 5 workers are covered by a retirement plan. Meanwhile, the state's 6% marginal tax rate on pension income was among the highest across the states.



# Retiree Cost Scores 2012





# Retiree Costs

## Medicare, Medicaid and Housing



WY

### MAJOR RETIREE COST SCORE: 9 OUT OF 10

The components of Wyoming's retiree cost score all yielded an above average score. The state ranked second in the nation in terms of Medicaid generosity with average payments of \$27,781 for older beneficiaries. The state also ranked second in the nation in terms of its housing cost burden for older households, with just 23 percent of older households paying 30 percent or more of their income towards housing costs. Rounding out its cost score, Wyoming ranked 14th in the nation in Medicare generosity, with an average cost-sharing liability of \$1,643 in out-of-pocket costs for enrollees.



FL

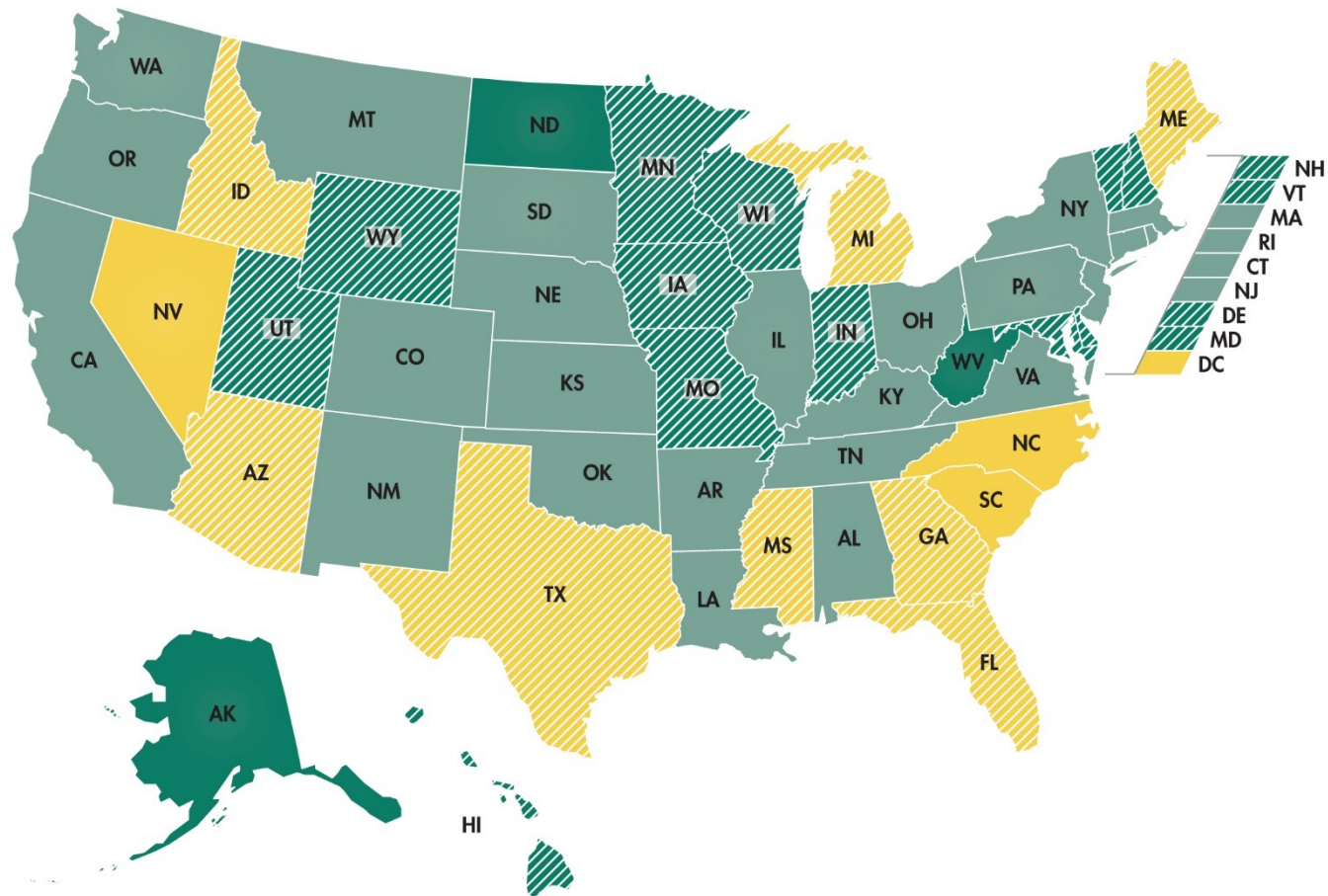
### MAJOR RETIREE COST SCORE: 2 OUT OF 10

Florida was one of four states to receive lowest score in cost of living for retirees. The state had the poorest Medicare generosity in the nation, as retirees in the state saw an average Medicare cost-sharing liability of \$2,014 in out-of-pocket costs for enrollees. Florida also had the 12th highest housing cost burden for older households, with 37 percent of older households paying 30 percent or more of their income towards housing costs. Florida also ranked poorly in Medicaid generosity with average payments of \$13,298 for older beneficiaries.





# Labor Market Scores 2012



1-2 3-4 5-6 7-8 9-10

worse than average better than average







# Labor Market for Older Workers

## Unemployment, Median Hourly Wage



NH

### OLDER ADULT LABOR MARKET SCORE: 8 OUT OF 10

New Hampshire had a high older adult labor market score. In 2012, the state had the 14th lowest unemployment rate for older workers in the nation, at 4.4 percent, as compared with 5.3 percent nationally. The state also had the 12th highest median wage for older workers, at \$15.00 per hour, versus \$14.76 nationally.



SC

### OLDER ADULT LABOR MARKET SCORE: 2 OUT OF 10

South Carolina was one of three states to receive the lowest older adult labor market score. The state had the fourth lowest median wage for older workers in 2012, at just \$13.00 per hour, as compared with \$14.76 nationally. The state also had a high unemployment rate for older workers, of 6.5 percent, versus 5.3 percent nationally.



# Highest Scoring States, 2012

- **Wyoming, Alaska, Minnesota, and North Dakota.**
- Relatively strong labor markets (oil related), lower retiree costs.
- Still weak on potential retirement income. For example, North Dakotans had an average DC account balance of \$27,700, which was less than half median earnings of \$56,400.



# Lowest Scoring States, 2012

- **California**
  - Very low potential retirement income—especially workplace retirement plan access--and very high retiree costs. Middle-ranking labor market.
- **Florida**
  - Very high retiree costs and low wages for older workers. Also State has low workplace retirement plan access.
- **South Carolina**
  - Very low potential retirement income and low labor market scores. Middle range retiree costs.



# Reality Check: Areas of Concern in Most or All States: Income

- **No state does well on retirement plan coverage.**
  - Only 54 percent of private employees participated in a retirement plan in best performing state Iowa.
  - Average coverage rate declined to 46 percent in 2012 from 52.3 percent in 2000.
- **No state has retirement savings equal to median income.**
  - Highest estimated average DC balance among participating workers was \$45,600 in Wisconsin. This was less than their average annual pay of \$66,000.
  - Average DC account balance was \$30,345.
  - Connecticut's average DC account balance of \$27,975 was one-third of its median income.



# Reality Check: Areas of Concern in Most or All States: Costs

- 31 states had more than 30 percent of older households experiencing a housing cost burden (paying >30% of income) in 2012, up from 14 in 2000.
- Average Medicare out of pocket expenses were \$1,745, Florida has the highest Medicare out of pocket cost at \$2,014 while Hawaii had the lowest of \$1,342.
- State Medicaid spending on the elderly varied greatly from a high of \$29,177 (NY) to a low of \$2,407 (NM) while the average Medicaid spending was \$16,978.



# Reality Check: Areas of Concern in Most or All States: Labor

**Improving the future financial security of an aging workforce requires ensuring good employment options for older workers.**

- Older workers suffered more from higher unemployment and lower wages in lower-ranked states in 2012 than they did in earlier years.
- Working longer recommended to have more time to build savings.



# Historical Data for 2000, 2007, 2012 for Each State

## MARYLAND FINANCIAL SECURITY SCORES: 2000, 2007, 2012, AND NATIONAL AVERAGE 2012

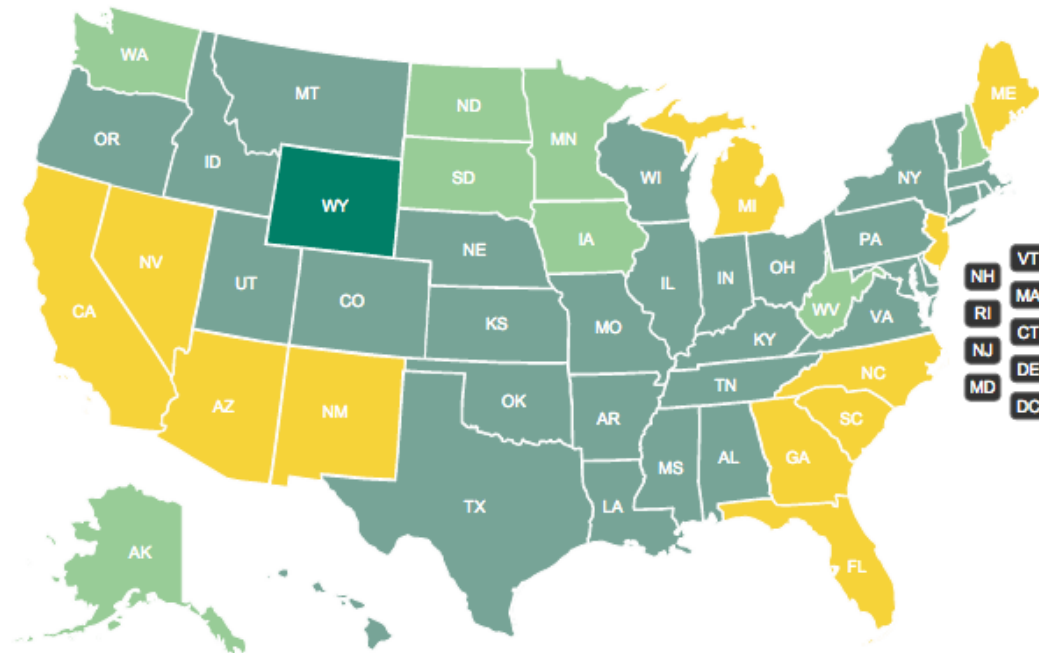
	2000	2007	2012	National
<b>Overall Score</b>	6	7	6	5.4
<b>Retirement Income Score</b>	7	7	7	5.5
Retirement Plan Participation (Private Sector)	58.4%	51.5%	52.3%	46.0%
Average DC Account Balance	\$23,869	\$30,294	\$32,094	\$30,345
Marginal Tax Rate on Pension Income	3.87%	3.72%	3.77%	4.0%
<b>Retiree Cost Score</b>	6	4	4	5.4
Medicare Out of Pocket Cost per Enrollee	\$1,481	\$1,829	\$1,970	\$1,745
Medicaid Payments for Older Beneficiaries	\$19,588	\$21,908	\$22,611	\$16,978
Older Households Paying 30% or More for Housing	30.0%	36.4%	36.8%	32.7%
<b>Labor Market Score</b>	6	10	6	7
Older Worker Unemployment Rate	3.5%	2.0%	5.6%	5.3%
Median Hourly Wage for Older Workers	\$15.99	\$16.74	\$16.00	\$14.76

Note: All dollar figures are in 2012 dollars.





# Interactive State Scorecard Map



Financial Security from Worst to Best



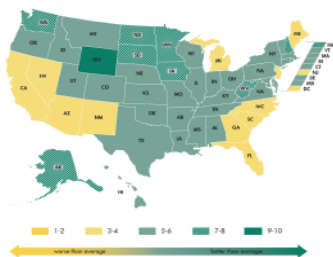
NOTE: Guam, Puerto Rico and the U.S. Virgin Islands are not included in this study.

View on [www.nirsonline.org](http://www.nirsonline.org)



# Just One Click to Maryland/State Financial Security Scorecards

## Financial Security for Future Retirees: Maryland Scores 6 out of 10



Maryland's next generation of retirees face a somewhat lower level of financial insecurity based on its overall financial security score of 6. Breaking down its rating into the three categories impacting financial security including retirement income, major retiree costs, and labor market conditions for older adults, the state's ranking is uneven. Maryland has an important role to play in fashioning retirement security policies that help support workers as they age.

Nearly 53% of workers in Maryland reported coverage in a retirement plan in 2012. Also, the \$32,094 average defined contribution (DC) account value, based only on those workers in Maryland with such accounts, was a higher than national average. At the same time, Maryland experience higher retiree costs especially for housing and out of pocket cost for Medicare covered health expenses. Additionally, its labor market conditions score was mixed. The state has

work to do across the categories of retirement security to keep older households contributing to the economy and out of poverty. In 2012, only 7.6% of older individuals living in Maryland fell below poverty levels.



### POTENTIAL FUTURE RETIREE INCOME SCORE: 7 OUT OF 10

Maryland's future retirees face a mixed picture when it comes to their income security. Maryland ranked 5th among the states in workplace retirement plan participation, with a 52.3% of private sector workers covered. The average balance DC retirement account in the state was \$32,094, the 19th highest in the country, but this amount is less than half of average income in the state of \$72,469. Since financial industry experts recommend that workers in their 40s have 2-3 times their salary in retirement savings, current savings rates are unlikely to provide adequate retirement incomes. The state's 3.77%, marginal tax rate on pension income is just below the national average 4%.



### MAJOR RETIREE COST SCORE: 4 OUT OF 10

Maryland scored among the states with higher retiree medical and housing costs. It ranked 39th nationally in average out-of-pocket expenditures among Medicare patients. However, its average Medicaid spending per elderly beneficiary of \$22,611 was the 9th highest in the country. Housing costs are also squeezing many of Maryland's retirees. In 2012, 36.8% of Maryland's older households spent more than 30 percent of their income for housing. As a result, Maryland ranked 12th highest among the states in terms of the share of its elderly households that are housing cost-burdened.



### OLDER ADULT LABOR MARKET SCORE: 7 OUT OF 10

Maryland received an above middle score on its labor market conditions for older adults. Maryland ranked 7th among the states in median earnings for older workers. However, it also had the 19th highest unemployment rate among older adults, at 5.6%, which was nearly double the rate in 2007.

## Financial Security for Future Retirees in Maryland

### MARYLAND FINANCIAL SECURITY SCORES: 2000, 2007, 2012, AND NATIONAL AVERAGE 2012

	2000	2007	2012	National
<b>Overall Score</b>	<b>6</b>	<b>7</b>	<b>6</b>	<b>5.4</b>
<b>Retirement Income Score</b>	<b>7</b>	<b>7</b>	<b>7</b>	<b>5.5</b>
Retirement Plan Participation (Private Sector)	58.4%	51.5%	52.3%	46.0%
Average DC Account Balance	\$23,869	\$30,294	\$32,094	\$30,345
Marginal Tax Rate on Pension Income	3.87%	3.72%	3.77%	4.0%
<b>Retiree Cost Score</b>	<b>6</b>	<b>4</b>	<b>4</b>	<b>5.4</b>
Medicaid Out of Pocket Cost per Enrollee	\$1,481	\$1,829	\$1,970	\$1,745
Medicaid Payments for Older Beneficiaries	\$19,588	\$21,908	\$22,611	\$16,978
Older Households Paying 30% or More for Housing	30.0%	36.4%	36.8%	32.7%
<b>Labor Market Score</b>	<b>6</b>	<b>10</b>	<b>6</b>	<b>7</b>
Older Worker Unemployment Rate	3.5%	2.0%	5.6%	5.3%
Median Hourly Wage for Older Workers	\$15.99	\$16.74	\$16.00	\$14.76

Note: All dollar figures are in 2012 dollars.

### ABOUT THE FINANCIAL SECURITY SCORECARD

The Financial Security Scorecard measures three key areas of retirement security: potential future income, major retiree costs, and the labor market for older Americans. This Scorecard assesses Indiana relative to the other states on these dimensions of retirement security.

Nationally, private sector participation and savings in retirement plans are particularly inadequate. Reflecting an overall downward trend, even the highest-ranking state for workplace retirement plan participation had just 54% of private sector workers age 21-64 enrolled in a pension or 401(k) style retirement plan. Furthermore, existing savings levels in 2012 generated account values that are lower than a year's income and below levels that financial industry experts recommend as targets for most ages. Thus, regardless of relative scores, all states have their work cut out for them when it comes to creating absolute financial security for aging populations.

States were ranked based on eight measures of financial security for future retirees including: percentage of private sector workers participating in a retirement plan at work; average defined contribution account balance; marginal tax rate on pension income; average out-of-pocket expenditures for Medicare patients; average Medicaid spending per elderly patient; percent of older households spending 30 percent or more of income on housing costs; unemployment rate of people 55 and older; and median hourly earnings of workers 55 and older. Rankings were scored both overall and within three key categories on a scale of 1 to 10, with higher scores indicating better performance for the years 2000, 2007 and 2012.

For more information about the national and state scorecards visit [www.nirsonline.org](http://www.nirsonline.org).



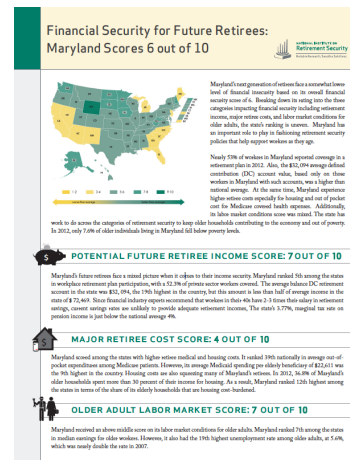
# Conclusions

- Room for improvement in all states in one or more measures of financial security for future retirees, including reversing trends.
- All three potential sources of economic insecurity for future retirees deserve policy attention.
- State Financial Security Scorecard present an easy to understand picture of financial future for working families in the state and helps to identify potential priorities for improving future outcomes.



# Using the State Scorecards

- California with it low FSS score was first state to take action to create state based Secure Retirement Program.
- Maryland Taskforce Report.
- NIRS testified in Washington state.



**Financial Security for Future Retirees in Maryland**

**MARYLAND FINANCIAL SECURITY SCORES: 2000, 2007, 2012, AND NATIONAL AVERAGE 2012**

	2000	2007	2012	National
<b>Overall Score</b>	6	7	6	6.4
<b>Retirement Income Score</b>	7	7	7	6.5
Retirement Plan Participation (Private Sector)	56.4%	51.1%	52.3%	46.0%
Average DC Account Balance	\$10,880	\$12,024	\$12,044	\$10,245
Marginal Tax Rate on Pension Income	3.67%	3.75%	3.75%	4.0%
<b>Retiree Cost Score</b>	4	4	4	5.4
Medicaid Out of Pocket Cost per Enrollee	\$1,461	\$1,629	\$1,679	\$1,242
Medicaid Payments for Older Beneficiaries	\$11,006	\$11,008	\$12,611	\$10,000
Older Households Paying 30% or More for Housing	36.0%	36.4%	36.9%	33.7%
<b>Labor Market Score</b>	8	10	6	7
Older Worker Unemployment Rate	5.5%	2.0%	5.6%	5.3%
Median Hourly Wage for Older Workers	\$15.59	\$16.74	\$16.03	\$14.76

Note: All dollar figures are in 2012 dollars.

**ABOUT THE FINANCIAL SECURITY SCORECARD**

The Financial Security Scorecard examines four key areas of retirement security: retirement income, retiree costs, and the labor market for older Americans. This Scorecard assesses relative to the other states on these dimensions of retirement security.

Nationally, private sector participation and savings in retirement plans are particularly inadequate. Reflecting an overall downward trend, even the highest-ranking state for workplace retirement plan participation had just 48% of private sector workers age 40+ enrolled in a private or 401(k) retirement plan. Furthermore, savings growth levels in 2012 generated account values that are lower than a year's income and below levels that financial industry experts estimated as targets for most ages. Thus, together of relative scores, all states have their work cut out for them when it comes to creating desirable financial security for aging populations.

States were ranked based on eight measures of financial security for future retirees including: percentage of private sector workers participating in a retirement plan; work savings defined contribution account balances; marginal tax rate on pension income; average out-of-pocket expenditures for Medicare patients; average Medicaid spending per elderly patient; percent of older households spending 30 percent or more of income on housing costs; unemployment rate of people 55 and older; and median hourly earnings of workers 55 and older. Rankings were based both overall and within four age categories on a scale of 1 to 10, with higher scores indicating better performance for the years 2000, 2007 and 2012.

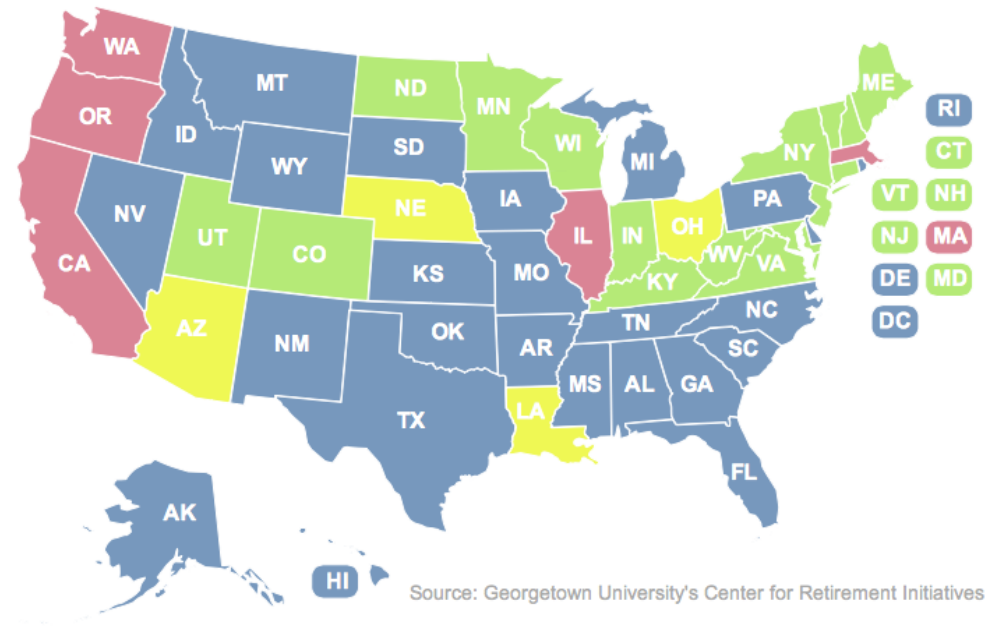
For more information about the national and state scorecards visit [www.statewatch.org](http://www.statewatch.org).



# State Activity to Build Greater Financial Security

## Laws Enacted:

- Massachusetts
- California
- Illinois
- Washington
- Oregon



= legislative proposal and/or study in 2015  
 = laws enacted (2012-present)  
 = recent state efforts (2012-2014)



# State Activity to Build Greater Financial Security

- Reasonable retirement benefits
- Automatic enrollment – no hassle & no bureaucracy
- Affordable
- Portable
- Professionally managed
- Low fees



	<b>California Secure Choice Retirement Savings Program</b>	<b>Illinois Secure Choice Savings Program</b>	<b>Oregon Retirement Savings Program</b>	<b>Massachusetts Retirement Plan for Non- Profits</b>	<b>Washington Small Business Retirement Marketplace</b>
<b>Implement if ERISA Applies</b>	No	No	No	Yes	Yes
<b>Administrative Entity</b>	Board	Board	Board	Agency	Agency
<b>Employers Affected</b>	5 or more employees	25 or more employees	Not Specified	20 or fewer employees	100 or fewer employees
<b>Employer Participation</b>	Mandatory	Mandatory	Mandatory	Voluntary	Voluntary
<b>Automatic Enrollment</b>	Yes	Yes	Yes	No	Business owners may auto enroll as IRS rules allow – no state requirement
<b>Investment of Assets</b>	Collective, common, and pooled investment of assets.	Moneys in the fund will be held as pooled investments to achieve cost savings through efficiencies and economies of scale.	Pooled accounts established under the plan for investment; accounts are professionally managed.	Depends on Type of Plan	Depends on Type of Plan



# Benefits of Pooled Investments

- Multi generational risk allocation
  - Multi generational pooling means that individual does not have to decrease risk close to retirement. Younger generations in pool can absorb the risk, older individual can enjoy higher returns associated with greater risk.
- Professionally Managed
  - More easily resists the buy high, sell low phenomena
- Access to More Asset Classes
  - More balanced portfolio because asset classes that don't require "daily liquidity" can be included
- Fees
  - Lower fees because spread over thousands of people

# President: DOL to Propose Regs on State Retirement Efforts

- Department of Labor (DOL) to propose regulation to support the States activity to promote access to automatic workplace retirement savings for America's middle class workers by the end of 2015.
- Inadequate retirement savings places greater stress public efforts to guarantee a level of economic security for older Americans.
- This DOL step will help state legislators seeking to create broader savings opportunities.



# Questions?



National Institute on Retirement Security  
[www.nirsonline.org](http://www.nirsonline.org)